



## PRESS RELEASE

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### FORT WORTH BUSINESS PRESS NAMES VISION COMMERCIAL PRINCIPAL TO 40 UNDER 40 2017 CLASS

Once a year, the Fort Worth Business Press honors 40 young professionals making a difference in their community and industry. Vision Commercial Real Estate is honored to announce its principal, Roger Smeltzer, is part of the 2017 40 Under 40 class. Smeltzer created Vision Commercial Real Estate in 2011 to serve as a client-first brokerage firm for the DFW area. Vision has since become the 10<sup>th</sup> largest retail leasing company in DFW, according to Catylist.

**Path to Vision Commercial:**

Smeltzer earned a BBA degree in International Business from Wichita State University. After his undergraduate degree, he went on to earn his International MBA degree at the University of Memphis then later worked in the healthcare industry for several years, gaining experience working with physicians and company owners.

Realizing a dream to enter Commercial Real Estate in 2004, Smeltzer began in the industry through a summer internship with Innovative Developers, Inc, a local developer. He transitioned into his first brokerage position as a Director at Alliance Commercial. While at Alliance, he gained experience marketing properties both for lease and for sale. Smeltzer joined Strategic Commercial as a Senior Director for the DFW market in 2007. He was named Partner at Strategic Commercial in 2009 and continued to lease existing projects as well as develop successful relationships with several national restaurant chains.

Smeltzer started Vision Commercial in 2011 and hired his first employee the next year. Vision Commercial now employees 18 agents and staff and represents a portfolio of more than 180 properties throughout DFW. Under Smeltzer's guidance, Vision Commercial has experience in retail, industrial and office projects. Tenant representation clients include Jimmy John's, 1-800-Flowers, Shipley's Donuts, Sprint, Fuzzy's Taco Shop, Mathnasium, Commercial Metals and more. He attributes his unprecedented growth to his tremendous agents and staff who never lose sight of the client's needs in any deal.

**Power Broker**  **POWER BROKER™ AWARD**

In addition to being named to 40 Under 40, Smeltzer also earned the Power Broker award from CoStar, one of the top recognitions in commercial real estate for the entire DFW market.

Smeltzer lives in Grapevine with his wife Claudia, three sons (Roger III, Joshua David and Samuel) and daughter (Abigail). Smeltzer is fluent in Spanish and has worked in both Mexico and Ecuador. He is a licensed Real Estate Broker and a member of ICSC, CIB and NTCAR while diligently working to earn his CCIM designation.

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Read the article: [Roger Smeltzer 40 Under 40](#)

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